

BOB CLARK

P.Eng



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Profile

Bob is a senior executive skilled in strategic thinking, planning, problem solving, decision making, leadership, coaching & financial analysis. Specific expertise includes:

- Development and risk management advice at acquisition, planning and subdivision stages
- Identifying and developing resource requirements
- Preparing and implementing strategic initiatives, operational goals, marketing priorities and entitlement objectives
- Land acquisition and disposition
- Preparing and analyzing community plans
- Identifying servicing strategies
- Obtaining entitlement approvals
- Developing marketing strategies
- Providing advice and guidance regarding Provincial and Municipal legislation and policies
- Developing and implementing strategic initiatives for the provision of major public and private infrastructure

Education

Banff School of Advanced Management, 1999

University of Calgary, 1977

- Bachelor of Science, Civil Engineering

Memberships

- Board of Directors Canadian Homebuilders Association of Alberta 2014 & 2015
- President Urban Development Institute Alberta, 2012, 2013
- President Urban Development Institute Alberta, 1998, 1999
- Chairman of Urban Development Institute – Calgary Chapter, 1988
- Past President of W.G. (Bill) Howard Memorial foundation
- Member of the Association of Professional Engineers and Geoscientists of Alberta

Experience

Robert F. Clark Consulting Ltd. Development and Strategy
May 2017 - Present

- Bob acts as a prime consultant and as a sub-consultant to Situated Consulting and PlanningPlus providing strategic and tactical advice to clients.

Brookfield Residential Properties **1990 - 2016**
(Formerly Carma Developers Ltd.)
Positions: Senior VP of Calgary and Region Communities, Senior VP Business Development, VP Calgary Land North, Senior Development Manager

- As Senior VP was responsible for coordinating and monitoring a team to prepare and implement a divisional business plan, including land acquisitions and dispositions, regulatory approvals, community planning, operational objectives, strategic initiatives, meeting financial targets and identifying and supporting the resources required.
- Also responsible for providing advice and guidance to industry associations regarding Municipal and Provincial legislation and policies, such as the Municipal Government Act, City Charters, Wetlands Policy and other industry related matters.
- Advising team members regarding the provision of major public and private infrastructure and other strategic initiatives to add value to Brookfield.

Coscan Development Corporation **1981 - 1989**
Positions - Land Development Engineer, Project Manager and Land Development Manager

- Reporting to the VP of Alberta Division, responsible for all aspects of the land development process in both Calgary and Edmonton

Entek Engineering Ltd. **1979 - 1981**
Positions - Design Engineer, Assistant Project Manager, Project Manager

- Responsible for the management of engineering processes for multi-family and land development projects

Abacus Cities Ltd. **1977 - 1979**
Positions – Project Manager, Superintendent

- Responsible for the construction of multifamily projects from project initiation through the final turnover

Significant Accomplishments

- Harvest Hills – 96, RE&DS, Strategic Advice
- Riverbend TOD, RE&DS – Strategic Advice
- Midfield Heights, RE&DS – Strategic Advice
- Liberty Land Use & Growth Management – Strategic Advice
- Kerby Centre, Strategic and Tactical Advice on Relocation
- Advisor to BILD Alberta on Modernized Municipal Government Act and Regulations
- Formation and Chair of four Resident's Associations
- Formation and Board Member of Joint Ventures
- Glenbow Ranch – ASP, Project Lead
- Chinook Gate, Airdrie - Acquisition and Land Use Plan
- Glacier Ridge - Acquisition, Regional Plan, ASP
- Livingston - Annexation, Acquisition, Growth Management, Regional Plan, ASP, Land Use Plan
- Rowan Park - Acquisition, Remediation, ASP, Land Use Plan
- Seton Residential - Acquisition, Land Use Plan
- Seton Urban District - Acquisition, ASP and Land Use Plan
- Cranston – Acquisition
- Auburn Bay - Acquisition, ASP, Land Use Plan, Development and Market Strategy
- New Brighton - Acquisition, ASP, Land Use Plan, Development and Market Strategy
- Tuscany - Acquisition, ASP, Land Use Plan, Growth Management, Development and Market Strategy
- McKenzie Towne – Acquisition, ASP, Land Use Plan and Development
- McKenzie Lake/Mountain Park – Acquisition, Land Use Plan & Development